

PREMIER LEAGUE INSPIRES PACKAGES 2024/25



Your Club. Your Community. Your Opportunity.



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IN THE COMMUNITY



**Premier League
Inspires**



**Professional
Footballers'
Association**

INTRODUCTION

I hope that this years partnership offers brochure gives you all the information you require to either continue working with the Tigers Trust or for new schools considering a partnership to see what we can offer you.

Firstly, thank you to our 12 current partner schools for the ongoing support and understanding of the programme in supporting the young people in your respective schools and communities. We have engaged with an impressive number of students over the years but more importantly have had the impact to support them in being more confident, resilient and enthusiastic young people through our regular weekly delivery and events giving them the chance to also interact with a range of external facilitators.

I am pleased to share that for existing school partners that the costs of each package remains the same with our most common package the 'premium pass' remaining at £4,750 per day for the school year. We do work with schools on more than one day of delivery and should your school wish to investigate this further please do get in touch.

We have an experienced and skilled team of delivery officers who deliver across the schools who provide a great service to students but also demonstrate this impact to you via their impact reports and I hope these serve you well with decisions on a partnership with us for next year.

There is lots of value to a partnership with us, not only the regular weekly delivery at school sites but also the added value activity such as sports competitions, inspiration day collapsed curriculum events, match tickets, signed footballs and more.

Please do get in touch for any enquiries but for now, thank you once again for your support or interest in the programme and I look forward to potentially working with you and your school for the 2024-25 academic year.

Ellis Oliver

**Partnership Manager -
PL Inspires Lead**

E.S. Oliver



THE YEAR SO FAR 2023-24

With the 2023-24 academic year still ongoing with numbers in some areas exceeding last years engagement figures, please see a few statistics being achieved by the programme
September 2023-January 2024

372 Students engaged on programme

3732 Hours of contact across all participants

67 Qualifications obtained

185 Girls engaged

12 Partner schools



OUR PLANS

Our packages for the 2024-25 academic year are detailed below including inclusive extras schools receive upon commencing the partnership.

Delivery of packages are subject to receipt of service level agreements and payment in full in advance of start date

PREMIUM PASS - 1 DAY PER WEEK - 38 WEEKS (ACADEMIC YEAR)

EXISTING PARTNER SCHOOLS - £4,750

NEW PARTNER SCHOOLS - £5,250



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6 hours to select based on school needs
(potential activities):

- Inclusive Extras**
- Match Tickets
 - Signed Footballs
 - Impact Reports
 - Competitions/Events

- Extra-curricular
- 1:1 Check-ins
- Changemakers (Female Only)
- Reading Skills Academy
- Sports Leaders UK Level 1
- Social Action Project
- Social Skills



PRO PASS - 1 DAY PER WEEK - ACADEMIC TERM - £2,000



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6 hours to select based on school needs
(potential activities):

- Inclusive Extras**
- Match Tickets
 - Signed Footballs
 - Impact Report
 - Competitions/Events*

- Extra-curricular
- 1:1 Support
- Changemakers
- Reading Skills Academy
- Sports Leaders UK Level 1
- Social Action Project



*Access to participate in the PL Inspires challenge is for spring term delivery only.

DAY PASS - MKM STADIUM DAY - 12 STUDENTS - £450



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This day will include activity around one of the following themes selected by schools:

- Health and Fitness
- Introduction to Performance Analysis
- Teamwork and Resilience
- VEX Robotics

This package includes:

- Tour of the MKM Stadium
- Transport*
- Lunch



*For 12 students & 2 accompanying staff

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OUR DELIVERY:

Detailed below is our menu of activities which schools are able to mix 'n' match to create their days delivery. Schools may select up to 6 hours of engagement for a day of delivery

Group sizes unless otherwise specified below should be no less than 5 students and no more than 12.

1:1 well-being check ins may vary based on student needs but these should look to be a minimum of 6 sessions to assess intervention needs and effectively support students

Activity	Length of Engagement	Male/Female/Mixed	Certified
Social Skills	12 weeks 1 hour per week	Any	No
ASDAN (Short Courses)	12 weeks 1 hour per week	Any	Yes
Sports Leaders Level 1*	12 weeks 1 hour per week	Any	Yes
Changemakers	12 weeks 1 hour per week	Female Only	No
Academy Skills Reading	10 weeks 1 hour per week	Any	No
Social Action	12 weeks 1 hour per week	Any	No
VEX Robotics**	10 weeks 1 hour per week	Any (Max 8 students)	No
1-1 check ins	Min 6 sessions 20, 30 or 60 mins	Any	No
Extra- Curricular	Ongoing	Any	No

*10 funded places per school (across full year). Surcharge of £5pp thereafter for certification cost

**Surcharge of £399 to school for purchase of robotics kit

Activity	Details
Social Skills	Our most popular session. This programme is based all around improving students key skills to be successful within and outside of school. Staff provide a range of fun activities and tasks different to normal lessons aiming to develop students confidence, communication, resilience, teamwork and more.
ASDAN	Schools can select for students to complete a module in either; Enterprise, PSHE, Football or careers and experiencing work. Students complete various 'challenges' and if completing successfully can obtain a ASDAN certificate. Note: this is not accredited to L1,2 or 3.
Sports Leaders	The certified Level 1 Sports Leaders course sees students learn and develop the basics of coaching through the STEP principle. Students complete an evidence record and complete practical training before delivering their end assessment sessions to their peers or local primary school children,
Changemakers	A female only programme aimed to be a safe space for females to discuss matters relevant to them. This programme looks at topics such as body confidence and individuality, social media, stereotypes and role models.
Academy Skills Reading	Delivered using materials from the National Literacy Trust. Aimed at students in Y7 or 8 the materials use football and sport as a method to improve their literacy and comprehension skills. Students learn a freestyle football or dance skill each session.
Social Action	Students plan and deliver a social action project seeking to give something positive back to their school or local community. Projects are decided by the students but often centre around themes such as mental health, cost of living crisis, charitable work amongst others. Groups get a max. £50 budget.
VEX Robotics	<p>Based around STEM this activity guides students to build and test their own robot. Students learn about basics of coding and driving robots. The activity focuses on students working together to build different models but also refine ideas, overcome problems and work as a team.</p> <p>This activity does require use of a VEX robotics education kit which would be at an additional charge of £399 invoiced to schools for purchase of the kit but would remain with your school only. Note: If wanting more than 1 group to engage per term each group would require it's own additional kit at cost of £399 per kit.</p>
1-1 Check In	These are soft-touch check-ins for students that may need someone different to talk to. They can also be focused at supporting students with behaviour issues or a way to integrate students back in to school. Students could be referred to be part of one of our group interventions
Extra-Curricular	Our sessions are not about coaching they are simply 'turn up and play' any student from any year group can attend.

ADDED VALUE EVENTS

Sports Tournaments	Collapsed Curriculum Events
Event: Y7&8 Girls 5-a-side Venue: Tigers Trust Arena	Autumn Inspiration Day Venue: Tigers Trust Arena/MKM Stadium
Y8&9 Boys Futsal Venue: University of Hull Sports Centre	PL Inspires Challenge Venue: MKM Stadium
Y9 Girls Rounders Venue: TBC	Spring Inspiration Day Venue: Tigers Trust Arena/MKM Stadium
Y9 Boys Football Venue: TBC	Summer Inspiration Day Venue: University of Hull

Event dates are subject to change based on venue and facilitator availability. Finalised calendar of events will be shared with confirmed partner schools in September 2024.

Note: Inspiration events are only for students currently or previously engaged with the Premier League Inspires programme.

Due to capacity, Inspiration events are for a maximum of 20 students per schools along with attendance of project ambassadors x2.

Due to funding and logistics, it is schools responsibility to cover the costs and provide transport for students attending any Tigers Trust events and have an attending member of staff with school groups for supervision. All events require students to bring a packed lunch with further details shared on each event consent form.

CASE STUDY- STEPHEN

Stephen is a year 8 student attending Winifred Holtby Academy who first engaged with Tigers Trust in September within the social action group. Stephen at the outset was a slightly reserved student who clearly had great ideas of his own but wasn't always confident to share these wider with a group without being prompted by staff.

Over the duration of Stephens engagement with the PL Inspires project through social action, he has gained a variety of skills from Tigers Trust. Sessions initially worked students' interpersonal skills including communication, listening skills and body language. They then went on to look more specific skills related to their project design such as budget, risk assessment and promotion. Due to the work in the initial sessions and developing positive relationships with peers in the group, Stephen actively engaged in pitching his ideas and was confident to challenge others ideas looking at the bigger picture and what they hoped to achieve to ensure these conversations were productive.



Stephen (centre)

Throughout the term, Stephen worked increasingly hard to ensure that his groups project was a success. He played a vital role in the planning stages, suggesting that their project be a collection for homeless people within Hull as he and peers recognised through their research the difficulties that any families in their local community faced in and around the Christmas holidays.

The students were able to advertise to their fellow peers and staff to donate items to create the care packages for different age groups and Stephen with his fellow group members then wrapped and prepared them to be taken by the Hull Homeless Community Project. The local organisation themselves were extremely grateful for the group's donations, and a lot can be attributed to Stephen's efforts. Alongside giving back to the community, Stephen has demonstrated growth in confidence and teamwork skills.

As an unintended outcome of the success of Stephens engagement with the project, he developed a new sense of confidence that led him to try a new sport and subsequently started attending the after-school Futsal session with Tigers Trust every Tuesday.

Stephen mentioned of his own engagement with the project; "I feel like I have become more confident and hardworking after doing Tigers Trust. It has been good to be able to give back to others by doing this project. My mum is really happy and proud that I have done this."

NOTES



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Thank you to our primary funding partners whose support continues to enable the Tigers Trust to deliver the Premier League Inspires project across Hull and East Yorkshire making a difference to young people's lives every day.